



Cloud Computing Strategies

Dimitris N. Chorafas

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A guide to managing cloud projects, **Cloud Computing Strategies** provides the understanding required to evaluate the technology and determine how it can be best applied to improve business and enhance your overall corporate strategy. Based on extensive research, it examines the opportunities and challenges that loom in the cloud. It explains exactly what cloud computing is, what it has to offer, and calls attention to the important issues management needs to consider *before* passing the point of no return regarding financial commitments.

Illustrated with numerous examples and case studies, the book examines security, privacy, data ownership, and data protection in the cloud. It also:

- Explains how and why your company can benefit from Open Software and onDemand Services
- Identifies various cloud providers, their services, and their content as a basis for evaluating cost effectiveness
- Provides authoritative guidance on how to transition from a legacy system to the cloud
- Includes helpful tips for managing cloud vendor relationships and avoiding vendor lock-in

Whether you're already in the cloud or just considering it, the text provides the unbiased understanding of the strengths and weaknesses of cloud computing needed to make informed decisions regarding its future in your organization. The book's strength is that it supplies authoritative insight on everything needed to decide *if* you should make a transition to the cloud.

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