

Principles of Corporate Finance Concise w/Bind-in Card--Mandatory Package (McGraw-Hill/Irwin Series in Finance, Insurance and Real Estate)

Richard Brealey, Stewart Myers, Franklin Allen

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Principles of Corporate Finance Concise w/Bind-in Card--Mandatory Package (McGraw-Hill/Irwin Series in Finance, Insurance and Real Estate) Richard Brealey, Stewart Myers, Franklin Allen Throughout the book the authors show how managers use financial theory to solve practical problems and as a way of learning how to respond to change by showing not just how but why companies and management act as they do. The first eleven chapters are essentially the same as those in Principles. They cover the time value of money, the valuation of bonds and stocks, and practical capital budgeting decisions. The remaining chapters discuss market efficiency, payout policy, and capital structure, option valuation, and long and shortterm financial planning. The text is modular, so that Parts can be introduced in an alternative order.



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