



"Bullshit!"* The Media As Power Brokers In Presidential Elections

Jeffrey Gale

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The media chooses to trivialize or ignore important social, military, energy and environmental issues in presidential elections. Instead, candidate "character" issues, personality and sensationalized personal problems dominate media coverage. This book, by example of the 1980 and 1984 Citizen's Party presidential campaigns, shows how the media manipulates the framing of America's political conversations and disenfranchises new political thought.

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