



Environmental Management: Readings and Cases, 2nd Edition

Mike Russo

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Increased concern about the natural environment has led to an urgent call for organizations to take action toward environmental stewardship. This **Second Edition** of the groundbreaking **Environmental Management: Readings and Cases** will inspire readers to find creative solutions to the challenges of maintaining sustainable enterprise while restoring our ecological community. Featuring a highly esteemed group of contributors with content from premier journals ?including *Harvard Business Review* –this comprehensive reader fills a major gap in the teaching of business and the environment.

New to the Second Edition:

- More than two-thirds of the book consists of new material, addressing emerging and timely topics like environmental regulation, green marketing, environmental strategy, and more
- The book features 11 new cases, providing a platform for lively classroom discussion
- This edition adds a stronger international component, highlighting the global nature of environmental management

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Intended Audience

This reader serves as a stand-alone or supplemental text for upper-level undergraduate or graduate courses such as Environmental Management, Green Marketing, Clean Production, Environmental Policy and Strategy, and other courses in business and environmental studies.

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