



Tools and Applications of Sensory and Consumer Science

Daniel M. Ennis, Benoît Rousseau, John M. Ennis

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Dr. Daniel M. Ennis is the President of The Institute for Perception. He is the 2013 recipient of the Sensory and Consumer Sciences Achievement Award from IFT and also the 2013 David R. Peryam Award from ASTM.

Dr. Benoît Rousseau is Senior Vice President at The Institute for Perception. He has conducted extensive experimental research on probabilistic models and has published numerous journal articles as well as several book chapters.

Dr. John M. Ennis is Vice President of Research Operations at The Institute for Perception. An active researcher, he has published in statistics, mathematics, psychology, and sensory science.

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