



Mastering Organizational Knowledge Flow: How to Make Knowledge Sharing Work

Frank Leistner

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Get your organization's expertise out of its silos and make it flow-with lessons from over a decade of experience

Looking at knowledge management in a holistic way, *Mastering Organizational Knowledge Flow: How to Make Knowledge Sharing Work* puts the proper emphasis on non-technical issues. As knowledge is deeply connected to humans, the author moves away from the often overused and therefore burned-out term "knowledge management" to the better-suited term "knowledge flow management."

- Provides lessons learned and case studies from real experience
- Discusses key knowledge flow components, success factors and traps, and where to start

Covering topics such as the power of scaling, internal marketing, measuring success, cultural aspects of sharing, and the role of Web2.0, *Mastering Organizational Knowledge Flow: How to Make Knowledge Sharing Work* allows you to stay up-to-date with today's knowledge flow management, and implement best practices to position your organization to take advantage of all of its assets.

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This Mastering Organizational Knowledge Flow: How to Make Knowledge Sharing Work is great publication for you because the content that is full of information for you who always deal with world and have to make decision every minute. This specific book reveal it data accurately using great plan word or we can point out no rambling sentences inside. So if you are read that hurriedly you can have whole data in it. Doesn't mean it only provides straight forward sentences but tricky core information with wonderful delivering sentences. Having Mastering Organizational Knowledge Flow: How to Make Knowledge Sharing Work in your hand like having the world in your arm, facts in it is not ridiculous a single. We can say that no e-book that offer you world throughout ten or fifteen minute right but this book already do that. So , this is certainly good reading book. Hey there Mr. and Mrs. active do you still doubt which?

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