



Medical Insurance Billing and Coding: An Essentials Worktext (Book & CD-ROM)

Marilyn Fordney CMA-AC, Linda L. French CMA-C NCICS CPC

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Winner of the Text and Academic Authors Association's 2003 Textbook Excellence Award! This completely new full-color worktext presents all aspects of submitting, tracing, appealing, and transmitting claims for today's full range of health plans. Distilled from the comprehensive textbook, Fordney's Insurance Handbook for the Medical Office, this essentials text features a streamlined approach to key topics - including documentation in a medical office, Example boxes, colorful illustrations, and an appendix that uses color-coded payer icons to teach readers how to complete the HCFA-1500 form. Self-study workbook sections and practice exercises incorporated throughout the book make it easy to learn diagnostic coding, procedural coding, office and insurance collection strategies, Medicare considerations, and more. A companion CD-ROM and website offer additional practice and interactive learning opportunities!

- Combined text and workbook format keeps the content self-contained and easy to manage.
- Full-color format allows readers to identify colors and icons with individual payers, helping them to easily follow and learn specific payer rules and procedures.
- An appendix of block-by-block coverage, with full-color examples of the HCFA-1500 insurance claim form, facilitates understanding and effective learning.
- Photographs, quotes, and short biographies of real insurance billing specialists appear in each chapter, offering real-world perspectives on insurance billing.
- A separate chapter on documentation in the medical office is devoted to this critical topic.
- Exercise sections within the text encourage readers to stop and recall or apply what they've learned to help master key concepts.

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