



Contemporary Issues in Business Ethics

Joseph R. DesJardins, John J. McCall

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CONTEMPORARY ISSUES IN BUSINESS ETHICS approaches business ethics from a social and political perspective, asking students to consider the proper place of business in society, particularly as played out through the tension between strategies that rely on market mechanisms and strategies aimed at protecting individual rights. This book focuses on the rights and responsibilities of employees, laying out a rigorous discussion of economic markets and a close philosophical analysis of ethical theories in the context of contemporary business responsibility. While often neglected in other texts, this focus remains an extremely relevant area of business ethics for today's students as they prepare for their careers in an ever-competitive workplace. This text's mix of readings, text, case studies, and decision scenarios has proven its accessibility across a wide range of student interests and abilities.

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