



Hiring for Attitude: A Revolutionary Approach to Recruiting and Selecting People with Both Tremendous Skills and Superb Attitude

Mark Murphy

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Praise for *HIRING FOR ATTITUDE*

“Success in business starts with finding great talent that will thrive within your company culture. *Hiring for Attitude* combines valuable insights with relatable examples, giving you the tools to recruit the right talent for your organization and reduce your risk of mishires.”

?BRENT RASMUSSEN, President of CareerBuilder North America

“Caesars brings our brands to life through the attitude of our team members. In *Hiring for Attitude*, Mark Murphy combines the science of selecting for attitude with the wisdom of how to apply it to your business. The tools in this book are clever and unique and will immediately enhance your culture. Attitude is the new front in the war for talent, and this book positions you to win.”

?TERRY BYRNES, Vice President of Total Service, Caesars Entertainment

“In the global high-tech world, attitude is critical. But how do you discover whether someone is both technically brilliant and a perfect fit with your culture? Moving way beyond standard hiring approaches, *Hiring for Attitude* has deepened our talent pool, shown us how to discover untapped talent, reduced the risk of hiring the wrong person, and cut turnover substantially.”

?MITCH LITTLE, Vice President of Worldwide Sales and Applications, Microchip

“Who’s getting hired this year? People with great attitudes who can fit a particular culture. But traditional hiring approaches don’t help you discover who is (and isn’t) the perfect fit. *Hiring for Attitude* will reveal exactly what attitudes you need to succeed. Whether you’re hiring from outside, or choosing the right internal people for a new project, this book gives you unparalleled insight into people’s attitudes.”

?SAM HOLTZMAN, President and CEO, LifeGift

About the Book:

In a recent groundbreaking study, the training firm Leadership IQ found that 46 percent of all new hires fail within their first 18 months. But here’s the real shocker: 89 percent fail for attitudinal reasons—not skills.

Most hiring managers are getting it wrong. Of course skills are important, but a particular skill set is about the easiest thing to test in an interview. Although much harder to recognize, attitude should be your number-one focus during the hiring process. Don’t suffer from poor chemistry—even one employee with the wrong attitude could cause years of suffering for your other employees and customers.

Whether you’re hiring new employees, choosing existing employees for a new team, or upgrading your current talent pool, you need people with the right attitude!

Attitude is what makes employees give 100 percent effort and turns customers into raving fans. Attitude sets your company apart from the competition.

In *Hiring for Attitude*, top leadership strategist Mark Murphy shows you:

- The five biggest reasons why new hires fail
- Two quick and easy tests to discover the attitudinal characteristics that you need for your unique culture
- The five-part interview question that gets candidates to reveal the truth about what their last boss really thinks of them
- Where great companies really find their best candidates
- The six words most interviewers add to the end of behavioral interview questions that destroy their effectiveness

Hiring for Attitude includes case studies from Microchip, Southwest Airlines, The Ritz-Carlton, Google, and other companies that drive great results by hiring for attitude.

Whether your company is small or big, highly social or hyper-competitive, flat or hierarchical, every person on your payroll has to fit your culture. You can't afford to hire blind. You need to be Hiring for Attitude.

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From reader reviews:

Judith Cole:

Hiring for Attitude: A Revolutionary Approach to Recruiting and Selecting People with Both Tremendous Skills and Superb Attitude can be one of your nice books that are good idea. All of us recommend that straight away because this publication has good vocabulary that can increase your knowledge in terminology, easy to understand, bit entertaining but still delivering the information. The author giving his/her effort to set every word into delight arrangement in writing Hiring for Attitude: A Revolutionary Approach to Recruiting and Selecting People with Both Tremendous Skills and Superb Attitude but doesn't forget the main level, giving the reader the hottest as well as based confirm resource information that maybe you can be one of it. This great information can drawn you into completely new stage of crucial thinking.

David Bruce:

This Hiring for Attitude: A Revolutionary Approach to Recruiting and Selecting People with Both Tremendous Skills and Superb Attitude is great reserve for you because the content which can be full of information for you who also always deal with world and also have to make decision every minute. This specific book reveal it facts accurately using great arrange word or we can declare no rambling sentences inside it. So if you are read the idea hurriedly you can have whole info in it. Doesn't mean it only offers you straight forward sentences but tricky core information with splendid delivering sentences. Having Hiring for Attitude: A Revolutionary Approach to Recruiting and Selecting People with Both Tremendous Skills and Superb Attitude in your hand like obtaining the world in your arm, data in it is not ridiculous one particular. We can say that no reserve that offer you world within ten or fifteen tiny right but this publication already do that. So , this is certainly good reading book. Hey Mr. and Mrs. stressful do you still doubt this?

Alejandro Colon:

In this time globalization it is important to someone to find information. The information will make a professional understand the condition of the world. The condition of the world makes the information easier to share. You can find a lot of referrals to get information example: internet, paper, book, and soon. You can observe that now, a lot of publisher that print many kinds of book. The actual book that recommended for your requirements is Hiring for Attitude: A Revolutionary Approach to Recruiting and Selecting People with Both Tremendous Skills and Superb Attitude this book consist a lot of the information of the condition of this world now. This kind of book was represented so why is the world has grown up. The terminology styles that writer use to explain it is easy to understand. Often the writer made some research when he makes this book. Honestly, that is why this book acceptable all of you.

Janice Leon:

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