



# The Four Color Personalities For MLM: The Secret Language For Network Marketing

*Tom "Big AI" Schreiter*

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**Instant bonding, instant communication, and how to get your network marketing prospects to fully understand and act on your message = fun!**

This is the most fun of the 25 skills of network marketing. Our prospects have a different point-of-view than ours. So how do we tell our message in a way they "get it" and enjoy it?

**By quickly identifying their color personality.**

This isn't a boring research textbook on the four different personalities. This book is a **fun, easy** way to know how your prospects think, and the **precise magic words to say** to each of the four personalities.

**The results are stunning.** Shy distributors become confident when they understand how their prospects think. Experienced distributors have short conversations that get prospects to join immediately.

**Why be frustrated with prospects?**

Instead, quickly discover the four personalities in a fun way that you will always remember. You will enjoy observing and analyzing your friends, co-workers and relatives, and you'll see the way they see the world. It feels like you have 3-D glasses in your network marketing career.

Of the 25 skills, this is the first skill that new distributors should learn. Why?

- \* It give new distributors instant confidence.
- \* It eliminates rejection.
- \* It helps prospects listen with an open mind.
- \* It gets instant results.

**What could be better than that?**

You won't have to look for great prospects when you know the four color personalities. You will have the ability to turn **ordinary people** into **hot prospects** by knowing their color personality and by saying the right words.

By using humorous, slightly exaggerated examples of the four personality traits, you will remember and use this skill **immediately**. Life is more fun when you are the only one with the 3-D glasses.

**This is the one skill that you'll use every day for the rest of your life!**

Get ready to smile and achieve quicker rapport and results.

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