

# **Techniques of Financial Analysis: A Practical Guide to Measuring Business Performance**

Erich A. Helfert



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Techniques of Financial Analysis, Ninth Edition approaches business as a system of fundamentals which is activated by management decisions, investment, operations and financing. The ValueSource software is essential to analyze your firm's financial performance, financial budgets, business dynamics and business value. This thoroughly updated and revised bestseller is a practical action guide to: managing for shareholder value; understanding your business system; analyzing and projecting financial performance; evaluating capital investments; understanding the cost of capital; choosing financing alternatives; valuing a business and its parts.

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