



Green Growth and Travelism: Concept, Policy and Practice for Sustainable Tourism (Contemporary Geographies of Leisure, Tourism and Mobility)

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The green growth paradigm emerged from evolving global strategies that coherently promote a more socially inclusive, low-carbon, resource-efficient, stable economy, with decreasing poverty. Opportunities and challenges associated with the paradigm shift are expected to transform the travel and tourism (travelism) sector in all respects and on a global scale. This involves the transformation of the entire travelism value chain, as well as the communities in tourism destinations. However, there is a lack of systematic reports on wide-ranging and complex implications of the green growth paradigm for the travelism sector.

This book focuses on the twin pillars – green growth and travelism – as key building blocks in exploring an essential multi-decade lifestyle change for planetary and human well-being, through the lenses of concept, policy and practice. It provides a conceptual discussion of the implications of the new development trend for key players in the travelism system, offers case studies from both developed and developing countries that highlight key issues in the transformation towards the green economy, and explores the policy settings and frameworks on both the global and national levels that underpin travelism green growth.

This book offers tourism industry players, academics, students, policy makers and practitioners a comprehensive discussion of the latest progress in green growth and travelism.

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