



Nonprofit Management: Principles and Practice

Michael J. Worth

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“The most comprehensive and current textbook available on nonprofit management. Essential for the classroom.”

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Nonprofit Management: Principles and Practice, the first comprehensive textbook written for the Nonprofit Management course, covers such topics as the scope and structure of the nonprofit sector, leadership of nonprofits, managing the nonprofit organization, fundraising, nonprofit enterprise, financial management, collaborations and mergers, nonprofit lobbying and advocacy, and international trends. Written specifically for students, this text integrates research, theory, and the practitioner literature and includes more than is found in the more prescriptive, practitioner-oriented alternatives. Providing an overview suitable for students enrolled in their first course in the field, the book also includes cases and discussions of advanced issues for those with experience.

Key Features

- Takes a balanced approach to varied perspectives and controversial issues and encompasses traditional concepts as well as new approaches and thinking
- Integrates social sciences research, management theory, and practitioner literature
- Includes mini-cases to enhance student understanding of the issues involved in real-world situations
- Gives students direction on where to go in the literature to learn more through chapter-ending “Suggestions for Further Reading”
- Includes “Questions for Discussion” at the end of each chapter to help students apply chapter content to actual nonprofit organizations

Accompanied by High-Quality Ancillaries

This text is supported by **Instructor Resources on CD**, featuring sample syllabi, suggested exercises and discussion questions, PowerPoint slides, and more. This CD is available to qualified instructors by contacting Customer Care at 1-800-818-SAGE (7243) from 6 am–5 pm, PST.

Nonprofit Management is ideal for courses in Nonprofit Management, Not-for-Profit Management, and Public Management.

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