

Team Players and Teamwork: The New Competitive Business Strategy

Glenn M. Parker

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A quick, clear way to learn about teamwork, with a useful framework for identifying critical roles of team players.

--Peter Block

This handbook will help you focus on what makes a good team player. It draws on stories of more than fifty team-driven organizations?including Xerox, Honeywell, General Motors, and 3M?to give you proven evidence of the qualities of high performing teams.

You'll discover:

- Four styles of team players critical to an effective, dynamic team
- The right balance of styles to create a productive team
- How to get team members to support, challenge, and inspire one another to achieve stellar results
- A useful framework for identifying team roles

Here's a practical guide for your team leaders and members who need to maintain their competitive advantage through teamwork.



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