



Encyclopedia of American Parties, Campaigns, and Elections

William C. Binning, Larry E. Esterly, Paul A. Sracic

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In this comprehensive guide to the language of contemporary American politics, Binning offers clear descriptions of terms such as soft money, gerrymandering, and blanket primary. Examples are frequently offered to help clarify definitions. Particular attention is given to the ever-changing organizational structure of parties and contemporary electoral systems. In addition to defining political terms and systems, however, this encyclopedia explains campaign finance reform laws and the Voting Rights Act. The more significant Supreme Court decisions in these areas are summarized, with an eye to giving readers a greater understanding of how these laws have been interpreted and applied.

This encyclopedia also describes the modern political campaign. Highlighted are the role of the media, the significance of presidential debates, the influence of campaign consultants, and the importance, types, and timing of primaries and caucuses. Brief biographies of important political figures such as presidents, vice presidents, and congressional and party leaders are also included, along with a concise summary of every presidential election since 1789.

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