



Quantitative Research: An Introduction

Benjamin Mis

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The purpose of this text is to simplify quantitative research for the undergraduate student. Quantitative research is not a mystery, and it is not out of the range of the average student's ability. This text will shed light on the necessary concepts, and lead a beginning researcher through the process.

This is an introductory text for an undergraduate research methods class. This text will provide you with the basic skills for performing and analyzing simple observational, experimental, and survey studies. You will be guided through the formation of the hypothesis all the way through statistical analysis.

Through a series of step-by-step instructions and a highly simplified set of statistical tests, the beginning researcher will be able to design a study, collect data, and understand how to analyze different types of data.

Any student struggling with the material in a research methods course would benefit from reading this book.

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